

RATIONAL GAMES



PERSUASIVE STORYTELLING: THE POWER OF NARRATIVE

What is the difference between a presentation and a story? How do we move beyond Power Point to truly persuade people, speaking to heart and gut as well as the head? What are some techniques of good storytelling? This course includes intensive practice, as we conclude with a slam with prizes.

No prerequisites, just bring an interesting story to tell and a cause you care about.

OUR TRAINERS INCLUDE:

- Dr. Mark Young, Trade Negotiator and Advisor in Diplomatic and Political Negotiations.
- Felix Miller, Serial entrepreneur with a focus on Startups and their particular negotiation requirements.
- Joana Matos, Harvard-Trained professional specializing in emotional intelligence, gender in negotiation and conflict management.

